

# Business 148A

## *Small Business Project-Based Learning for Entrepreneurs*

The Virtual Enterprise (VE) is a global economy created by the student, a simulation where students can develop a business using technology and learn interpersonal skills too! Students **create and operate** virtual companies and conduct business with similar firms worldwide. The VE program at SCC allows students to experience entrepreneurship through:

- Product Development
- Distribution
- Marketing & Sales
- Human Resources
- Finance
- Accounting

**NEW CLASS  
OFFERING at  
SCC!**

We will work with local businesses and other organizations to provide an **in-school entrepreneurship program and global business simulation** that transforms students into business executives and classrooms into offices. The program offers tools, ideas, and hands on training with local businesses needed in the field for you to succeed!



**To learn more about this NEW class offering please contact:**

Carl Ogden, Adjunct Instructor  
cogden@solano.edu